



ISC CONFERENCE ON INNOVATIVE THERAPIES

*New Targets, New Challenges,
New Drugs*

*1-3 November 2007
Istanbul, Turkey
Dedeman Hotel*



PROGRAMME BOOK

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PROGRAMME BOOK



Hosted by Turkish Society of Chemotherapy

ISC CONFERENCE ON INNOVATIVE THERAPIES



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WELCOME



Dear Participants,

The International Society of Chemotherapy (ISC) has decided to start a new series of Conferences under the title of "Innovative Drugs and Therapies".

The inaugural conference of this series is organized on the subject of Cancer Therapies by the Turkish Society of Chemotherapy in Istanbul. The conference, demonstrating state of the art therapies, will be the platform for innovative solutions scientifically and socially.

Scientifically - to help promote the discovery of new drugs in every field of medicine.
Socially – to assist in sharing the benefits of these discoveries equally by the entire world.

The following International Conferences will develop a different topic each year.

We welcome you, congratulate you for your participation and wish you a very pleasant stay in Istanbul.

Jean - Claude Pechère
Co-chair

Bülent Berkarda
Co-chair



COMMITTEES



ISC Conference on Innovative Therapies COMMITTEES

Organising Committee

Jean-Claude Pechère – *Co-chair*
Bülent Berkarda – *Co-chair*
Gül Atalay Başaran
Gökhan Demir
Nil Molinas Mandel
Sezer Sağlam

ISC Executive Committee

Kurt G. Naber (Germany), *President*
Tetsuro Matsumoto (Japan), *Vice President*
Teresita Mazzei (Italy), *Secretary General/President Elect*
Ian Gould (UK), *Honorary Treasurer*
Jean-Claude Pechère (Switzerland), *Immediate Past President*
Raphael Saginur (Canada)
Alasdair Geddes (UK)
Helen Giamarellou (Greece)
Victor KE Lim (Malaysia)
Eduardo Gotuzzo (Peru)
David Hooper (USA)
Ronald Feld (Canada)
Morimasa Yagisawa (Japan)
Fiona McKenzie (UK)
Po-Ren Hsueh (Taiwan)
Donald Low (Canada)
Raul Raz (Israel)
Pramod Shah (Germany)

TSC Executive Committee

Bülent Berkarda, *President*
Özdem Anđ, *Vice President*
O. Şadi Yenen, *Secretary General*
Süheyla Serdengeçti, *Treasurer*
Ayşe Kaypmaz, *Member*



VENUE AND REGISTRATION



Venue

The Dedeman Istanbul is the Conference venue and hotel.

All scientific sessions will take place at the Pinar Rooms of the Dedeman Hotel.

Registration

Registration desk is located at the lobby of the Pinar room of the Dedeman Hotel.

On-Site Registration Fee

€350.- + VAT 18%

Registration fee for delegates and Juniors include the following:

- Participation at the scientific sessions
- Conference kit including Programme Book and Conference CD
- Attendance at opening ceremony and reception
- Light lunch and two coffee breaks per day

Payment of Registration Fee

Payment of registration fees must be made in Euro in cash or by credit card to KONGRESIST, the Organizing Secretariat of the Conference. Acceptable credit card is VISA. Please fill in the appropriate space on the registration form.

Registration Desk Hours

October 31, 2007	15:00 – 18:00
November 1, 2007	09:30 – 18:00
November 2, 2007	08:00 – 18:00
November 3, 2007	08.00 – 17.00

Documentation

Upon presentation of your receipt for the Conference at the Registration Desk, you will receive your Conference bag containing documents and badge. Please wear your conference badge at all times.



GENERAL INFORMATION



Currency

The Turkish currency is the New Turkish Lira (YTL). Cash may be exchanged in banks and exchange offices during office hours. The official exchange rate is listed daily at the banks and exchange offices.

Banking Services

The regular banking hours are 09:00 to 17:00, Monday to Friday inclusive. Banks are closed on Saturday and Sundays. Major hotels will exchange foreign currency and travelers checks. All major credit cards are accepted at most hotels, restaurants and stores.

Electricity

The electric current in Turkey is 220 V, 50hz.

Information and Tour Desk

An Information and Tour Desk is located in the foyer of of the Pinar Meeting Room. This desk is at your service for tours and travel, reconfirmations and general information about the Conference.

Messages

A message board will be put up at the information desk with up to date messages for participants.

Wireless internet will be accessible at the Dedeman Hotel

Exhibition

The related conference exhibition is located at Section 5 of Pinar Room. Many companies working in the field of health are ready to explain the latest developments in their products to interested participants.

The opening hours will be 09:00 to 17:00 daily, from Thursday - November 1 to Saturday - November 3.

A plan showing the exhibits can be found at the back of this programme book.

Mobile Phones

We kindly request that all mobile phones are turned off in the conference rooms during the scientific sessions.

Smoking

Please note that smoking is not permitted in the meeting rooms.

Scientific Programme

The official language of the congress will be English. Simultaneous interpretation will not be provided.

KONGRESIST staff will be available in the registration area to assist conference attendees, speakers and committee members with presentation requirements that arise during the conference. KONGRESIST staff will be on hand to reserve time in the Speaker's Rehearsal area.

SOCIAL EVENTS

All registered participants, invited lecturers and chairpersons are invited to attend the Welcome Reception to be held at the Ball Room on Thursday November 1, 2007 between 19.00-20.30.



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Scientific Programme



SCIENTIFIC PROGRAMME



1st of November, 2007 - Thursday

- 9:30 – 13:30 Registration
- 13:30 – 15:00 **Opening Session**
- Kurt Naber
Introduction
- Bülent Berkarda
Innovation
- Jean- Claude Pechère
Cybernetics
- 15:00 – 15:30 Coffee break
- Session I 15:30 – 18:30 Chairpersons: Bernard Hoerni
Nil Molinas Mandel**
- 15:30 – 16:00 Emin Kansu
New Targets in the Signaling Pathways of the Cancer Cell
- 16:00 – 16:30 Bülent Berkarda
Regulation of Gene Expression
- 16:30 – 17:00 Gökhan Demir
RNA Interference
- 17:00 – 17:30 Richard Gralla
*Controlling the Nausea and Vomiting of Cancer Chemotherapy
-Current Status and New Studies to Enhance Quality of Life-*
- 17:30 - 18:00 Fuat Demirelli
"Adjuvant treatment in Her2+ patients"
- 18:00 – 18:30 Şuayib Yalçın
A New Approach in the Treatment of Advanced RCC and GIST (Pfizer)
- 19:00 – 20:30 **Welcome Reception**



SCIENTIFIC PROGRAMME



2nd of November, 2007 – Friday (Cont'd)

Session V	16:30 - 18:30	Chairpersons: Jacques Robert İdris Yücel
16:30 – 17:00	Kadri Altundağ <i>Anti-VEGF therapy in metastatic breast cancer"</i>	
17:00 – 17:30	Gunnar Kvalheim <i>Tumor Vaccines and Dendritic Cells</i>	
17:30 – 18:00	Emel Arınç <i>Carcinogenic Poteniial of N-dimethylnitrosoamine and Possible Chemopreventive Effect of Diallylsulfide</i>	
18:00 – 18:30	Ronald Feld <i>Future of Targeted Therapy in Non-small-cell Cancer of the Lung</i>	



INVITED SPEAKERS AND CHAIRPERSONS



Altundağ, Kadri	<i>Hacettepe University, Medical Oncology Section, Ankara, Turkey</i>
Arınç, Emel	<i>Middle East Technical University, Department of Biological Sciences, Ankara, Turkey</i>
Başaran Atalay, Gül	<i>Marmara University Hospital, Medical Oncology Department, Istanbul, Turkey</i>
Bavbek, Sevil	<i>Society of Medical Oncology, Çapa, Istanbul, Turkey</i>
Berkarda, Bülent	<i>President Turkish Society of Chemotherapy, Lamartin Cad. No. 3 Istanbul, Turkey</i>
Büyükünal, Evin	<i>Cerrahpaşa Medical School, Istanbul University, Medical Oncology Section, Department of Internal Medicine, Istanbul, Turkey</i>
Çetiner, Mustafa	<i>Marmara University Hospital, Medical Oncology Department, Istanbul, Turkey</i>
Demir, Gökhan	<i>Cerrahpaşa Medical School, Istanbul University, Medical Oncology Section, Department of Internal Medicine, Istanbul, Turkey</i>
Demirelli, Fuat	<i>Istanbul University Medical School, Medical Oncology Section, Department of Internal Medicine, Istanbul, Turkey</i>
Eralp, Yeşim	<i>Istanbul University, Institute of Oncology, Medical Oncology, Istanbul, Turkey</i>
Feld, Ronald	<i>University of Toronto, Princess Margaret Hospital, Department of Medical Oncology & Hematology, Toronto, Canada</i>
Göker, Erdem	<i>Ege University, Faculty of Medicine, Department of Medical Oncology, İzmir, Turkey</i>
Gralla, Richard	<i>Vice President for Cancer Services, Monter Cancer Center, N.Y., USA</i>
Guadalajara, Hector	<i>University Hospital "La Paz", Department of General Surgery, Castellana, Spain</i>
Hamaguchi, Michinari	<i>Nagoya University School of Medicine, Nagoya, Japan</i>
Hoerni, Bernard	<i>Director, Foundation Bergonie, Bordeaux, France</i>
İçli, Fikri	<i>Ankara University Medical School, Department of Medical Oncology, Ankara, Turkey</i>
Kansu, Emin	<i>Hacettepe University, Institute of Oncology, Ankara, Turkey</i>
Kınay, Münir	<i>Dokuz Eylül University, Faculty of Medicine, Department of Radiology, Izmir, Turkey</i>
Kvalheim, Gunnar	<i>Norwegian Radium Hospital & Institute Cancer Research, Oslo Norway</i>
Mandel, Nil Molinas	<i>University of Istanbul, Cerrahpaşa School of Medicine, Department of Medical Oncology, Istanbul, Turkey</i>



Metodiev, Krassimir	<i>President of IMAB, International Medical Association Bulgaria, Varna, Bulgaria</i>
Mini, Enrico	<i>University of Florence, Department of Pharmacology, Firenze, Italy</i>
Naber, Kurt	<i>President, International Society of Chemotherapy, Hospital St. Elizabeth, Department of Urology, Straubing, Germany</i>
Onat, Haluk	<i>Anadolu Health Center, Gebze, Kocaeli, Turkey</i>
Özgüroğlu, Mustafa	<i>University of Istanbul, Cerrahpaşa School of Medicine, Department of Medical Oncology, Istanbul Turkey</i>
Özşahin, Mahmut	<i>Centre Hospitalier Universitaire Vaudois, Department of Radiation Oncology, Lausanne, Switzerland</i>
Pechère, Jean-Claude	<i>Immediate Past President, International Society of Chemotherapy University of Geneva, Switzerland</i>
Robert, Jacques	<i>University Victor Segalen, Institute Bergonie, Department of Biological Oncology, Bordeaux, France</i>
Sağlam, Sezer	<i>Istanbul University, Medical Oncology, Gastrointestinal Department, Istanbul, Turkey</i>
Savov, Orlin	<i>Head of Urology Clinic, Rot-Kreuz Center, Nurnberg, Germany</i>
Selivanova, Galina	<i>Microbiology and Tumor Biology Center, Karolinska Institute, Stockholm, Sweden</i>
Serdengeçti, Süheyla	<i>Istanbul University Cerrahpasa Medical School, Medical Oncology Department, Istanbul, Turkey</i>
Tortora, Giampaolo	<i>Head of Clinical Unit and Laboratory of Molecular Cancer Therapy, University of Napoli, Napoli, Italy</i>
Taberner, Josep	<i>Vall d'Hebron University Hospital, Department of Medical Oncology, Barcelona, Spain</i>
Topuz, Erkan	<i>Istanbul University, Institute of Oncology, Medical Oncology, Istanbul, Turkey</i>
Tüzüner, Nükhet	<i>Istanbul University Cerrahpasa Medical School, Department of Pathology, Istanbul, Turkey</i>
Üskent, Necdet	<i>Anadolu Health Center, Gebze, Kocaeli, Turkey</i>
Yalçın, Şuayip	<i>Hacettepe University Departments of Radiation Oncology and Medical Oncology, Ankara, Turkey</i>
Yücel, İdris	<i>Ondokuz Mayıs University Medical School, Department of Medical Oncology, Samsun, Turkey</i>



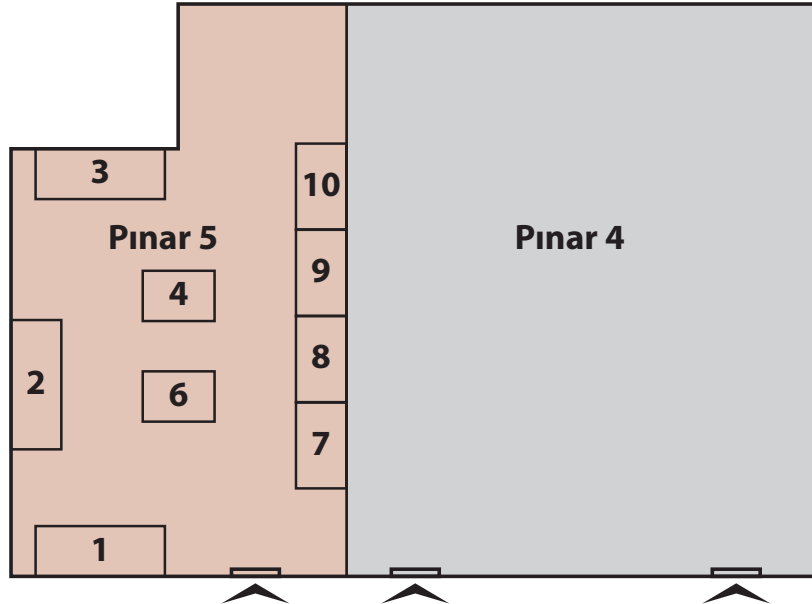
PLANS & EXHIBITORS



Exhibition : Dedeman Hotel - Pınar 5 Room

1. Pfizer İlaçları Ltd. Şti.
2. Sanofi Aventis
3. Novartis Sağlık, Gıda ve Tarım Ürünleri Sanayi ve Ticaret A.Ş.
4. Merck İlaç Ecza ve Kimya Tic. Ltd. Şti
6. Roche Müstahzarları San. A.Ş.
7. Lilly İlaç Tic. Ltd. Şti.
8. Schering-Plough Tıbbi Ürünler Tic. A.Ş.
9. Wyeth Türkiye
10. Astra Zeneca İlaç San. ve Tic. Ltd. Şti.

PINAR MEETING ROOMS AT LOBBY LEVEL





EXHIBITORS



	STAND NBR
Astra Zeneca İlaç San. ve Tic. Ltd. Şti. Büyükdere Cad. Yapı Kredi Plaza B Blok, Kat 3 3. Levent 34330, İstanbul Phone : 0212 317 2300 Fax : 0212 317 2405	10
Lilly İlaç Tic. Ltd. Şti. Kısıklı Cad. Kuşbaşı Sok. No.6 Rainbow Plaza K.3 Altunizade, İstanbul Phone : 0216 554 0000 Fax : 0216 474 7199	7
Merck İlaç Ecza ve Kimya Tic. Ltd. Şti. Kayışdağı Cad., Kar Plaza K. 7 İçerenköy, İstanbul Phone : 0216 578 6600 Fax : 0216 578 6699	4
Novartis Sağlık, Gıda ve Tarım Ürünleri San. ve Tic. A.Ş. Barbaros Bulvarı No.83 34353 Beşiktaş, İstanbul Phone : 0212 326 9100 Fax : 0212 236 2918	3
Pfizer İlaçları Ltd. Şti. Muallim Naci Cad. No.55 34347 Ortaköy, İstanbul Phone : 0212 310 7000 Fax : 0212 310 7091	1
Roche Müstahzarları San. A.Ş Güney Plaza, Eski Büyükdere Asfaltı No.17/A 34398 Maslak, İstanbul Phone : 0212 366 9000 Fax : 0212 266 5900	6
Sanofi Aventis Tekfen Tower, Büyükdere Cad. No.209, Kat 13 34394 4. Levent, İstanbul Phone : 0212 339 1373 Fax : 0212 339 1377	2
Schering-Plough Tıbbi Ürünler Tic. A.Ş. Maya Plaza, Yıldırım Oğuz Göker Cad. 34335 Akatlar, İstanbul Phone : 0212 350 6800 Fax : 0212 351 6392	8
Wyeth Türkiye Büyükdere Cad. Maya Akar Center No.100-102 K.9 34394 Esentepe, İstanbul Phone : 0212 355 9000 Fax : 0212 211 7631	9

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ACKNOWLEDGEMENTS



The Organizing Committee wishes to thank the following companies that have contributed to the ISC Conference on Innovative Therapies – New Targets, New Challenges, New Drugs.

Roche Müstahzarları San. A.Ş

Pfizer İlaçları Ltd. Şti.

Lilly İlaç Tic. Ltd. Şti.

Merck İlaç Ecza ve Kimya Tic. Ltd. Şti.

Novartis Sağlık, Gıda ve Tarım Ürünleri San. ve Tic. A.Ş.

Sanofi Aventis

Merck Sharp+Dohme

Schering-Plough Tıbbi Ürünler Tic. A.Ş.

Wyeth Türkiye

Astra Zeneca İlaç San. ve Tic. Ltd. Şti.

Bristol Myers Squibb İlaçları

Liba İlaç

Turkish Society of Chemotherapy

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