



**5<sup>th</sup> ISC International Conference &  
1<sup>st</sup> GOCCI International Conference on  
Cancer Therapeutics - Molecular Targets,  
Pharmacology and Clinical Applications**

*Focus on*  
**Gastrointestinal  
Tract Oncology**



**Florence, Italy, 4-5 March 2011**

**FIRST ANNOUNCEMENT**

## *Chairs*

Teresita Mazzei  
Calogero Surrenti

## *Co-Chairs*

Andrea Galli  
Enrico Mini

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## *Provider*



Scientific Press

Viale Matteotti, 7  
50121 Florence

# *Preliminary Scientific Programme*

*Friday, March 4, 2011*

8.30-9.00 *Opening Ceremony*

9.00-9.45 *Keynote Lecture 1*

## **GASTROINTESTINAL TUMORS: CURRENT EPIDEMIOLOGY AND PUBLIC HEALTH**

CARLO LA VECCHIA (*Milan, Italy*)

9.45-11.30 *Topic 1 / Session I*

## **CANCERS OF THE OESOPHAGUS AND THE STOMACH**

President FRANCO BAZZOLI (*Bologna, Italy*)

Moderators PAOLO BECHI (*Florence, Italy*) - DAVID CUNNINGHAM (*Surrey, UK*)

- *Dysplasia and early malignancy in Barrett's oesophagus, from detection to treatment*

MASSIMO CONIO (*Sanremo, Italy*)

- *Oesophageal cancer treatment: the multidisciplinary approach*  
DAVID CUNNINGHAM (*Surrey, UK*)

- *Adjuvant or neoadjuvant treatment of resectable gastric cancer?*  
FRANCESCO DI COSTANZO (*Florence, Italy*)

- *Progress in the medical treatment of advanced gastric cancer*  
TBA

Discussion

11.30-12.00 *Coffee break and poster session*

12.00-13.15 *Topic 2/Session II*

## **CANCER OF THE LIVER AND OF THE HEPATOBILIARY TRACT**

President MASSIMO COLOMBO (*Milan, Italy*)

Moderators ROBERTO MAZZANTI (*Florence, Italy*) - STEFANO MILANI (*Florence, Italy*)

- *Toward new response evaluation criteria in hepatocellular carcinoma*

RICCARDO LENCIONI (*Pisa, Italy*)

- *Progress in the medical treatment of hepatocellular carcinoma*  
FRANCO TREVISANI (*Bologna, Italy*)

- *Cholangiocarcinoma: still an orphan disease*  
DOMENICO ALVARO (*Rome, Italy*)

Discussion

13.15-14.30 *Lunch and poster session*

14.30-15.15 *Keynote Lecture 2*

## **TOWARD PERSONALIZED THERAPIES IN GASTROINTESTINAL CANCER**

PATRICK G. JOHNSTON (*Belfast, U.K.*)

15.15-16.30 *Topic 3/Session III*

### **CANCERS OF THE COLON AND RECTUM**

President FRANCESCO TONELLI (*Florence, Italy*)

Moderators GIAMPAOLO BITI (*Florence, Italy*) - STEFANO CASCINU (*Ancona, Italy*)

- *Risk factors and hereditary syndromes*

MAURIZIO GENUARDI (*Florence, Italy*)

- *Adjuvant treatment of stage II and III colon cancer*

ENRICO MINI (*Florence, Italy*)

- *Neoadjuvant treatment for locally advanced rectal cancer*

VINCENZO VALENTINI (*Rome, Italy*)

Discussion

16.30-17.00 Coffee break and poster session

17.00-18.15 *Topic 3/Session IV*

### **CANCERS OF THE COLON AND RECTUM**

President FRANCESCO PALLONE (*Rome, Italy*)

Moderators ROBERTO LABIANCA (*Bergamo, Italy*) - ANDREA VALERI (*Florence, Italy*)

- *Liver metastases of colorectal cancer: the multidisciplinary approach*

TBA

- *Medical treatment of metastatic colorectal cancer: state of the art*

ALFREDO FALCONE (*Pisa, Italy*)

- *New targets and drugs in the treatment of metastatic colorectal cancer*

DAVID KERR (*Oxford - U.K.*)

Discussion

18.15-19.00 *Mini-symposium session*

## Saturday, March 5, 2011

8.30-9.15 *Keynote Lecture 3*

### **ANTI-ANGIOGENESIS IN GASTROINTESTINAL TUMORS: VEGFR TARGETING WITH MONOCLONAL ANTIBODIES**

HAGOP YOUSSEFIAN (*Branchburg, NJ, USA*)

9.15-10.30 *Topic 4/Session V*

### **PANCREATIC CANCER**

President ITALO VANTINI (*Verona, Italy*)

Moderators RENATO MORETTI (*Florence, Italy*) - PHILIPPE ROUGIER (*Paris, France*)

- *Surveillance of individuals at high risk for pancreatic cancer*  
ANDREA GALLI (*Florence, Italy*)

- *Progress in the management of locally advanced and resectable pancreatic cancer*  
PAOLO PEDERZOLI (*Verona, Italy*)

- *Medical treatment of metastatic pancreatic cancer: what's new?*  
PHILIPPE ROUGIER (*Paris, France*)

Discussion

10.30-11.00 Coffee break and poster session

11.00-12.30 *Topic 5/Session VI*

### **GASTROINTESTINAL STROMAL TUMORS**

President GIANFRANCO DELLE FAVE (*Rome, Italy*)

Moderators VITO ANNESE (*Florence, Italy*) - GUIDO BIASCO (*Bologna, Italy*)

- *Updates in GIST molecular pathology and implications for clinical practice*  
LUCA MESSERINI (*Florence, Italy*)

- *Adjuvant treatment of GISTs*  
PAOLO G. CASALI (*Milano, Italy*)

- *Updates and perspectives in the medical treatment of metastatic GISTs*  
TBA

Discussion

12.30-13.00 Farewell and CME evaluation

# *Poster Session*

## *Topics:*

- Medical therapy in gastrointestinal oncology
- Integrated treatment modalities
- Clinical studies
- Clinical pharmacology
- Innovative drugs
- Translational research and biomarkers

You may send an abstract in English (maximum length of 2500 characters including spaces) for the poster session within January 15, 2011 via e-mail to the address of the Organising Secretariat ([a.batistini@oic.it](mailto:a.batistini@oic.it)).

# General Information

## Congress Venue

### Chiostro del Maglio

Via Venezia, 5  
50121 Florence (Italy)  
Tel./Fax 0039/055/575542

## CME Accreditation

The programme of this conference has been submitted for the Italian CME accreditation by the official CME provider Scientific Press. CME credits will be provided for participants regularly attending the scientific sessions and notified in due time.

## Registration

Registration fees in EUR VAT 20% included	By 31/01/2011	After 31/01/2011 and on site
Participant	€ 300,00	€ 350,00
Postgraduate	€ 200,00	€ 250,00

*\*Registration fee reserved for postgraduates.*

*It is necessary to send copy of the identity card and the specialty course certificate.*

### The registration fees include:

- access to the scientific sessions;
- conference kit;
- certificate of participation;
- personalised name badge;
- final programme and abstract volume;
- Italian CME kit;
- coffee breaks;
- working lunch on 4 March.

Please contact the Organising Secretariat **O.I.C. Srl** ([iscrizioni@oic.it](mailto:iscrizioni@oic.it)) to obtain further information and process your registration as well as any hotel reservation detail you may need for your stay in Florence close to the conference venue.

## *Transportation to the congress venue*

The congress venue is located near to Florence historical city centre, walking distance from the main railway station of Santa Maria Novella and most hotels reserved by the Organising Secretariat.

### ***By plane***

From Florence airport the congress venue is about 15-20 minutes by taxi or by bus (Ataf-Sita bus service “Vola-in-bus”, main stop at the railway station of Santa Maria Novella with departures every 30 minutes).

### ***By train***

The most comfortable railway station is Santa Maria Novella, located downtown at about 15 minutes walking distance from the congress venue.

### ***By car***

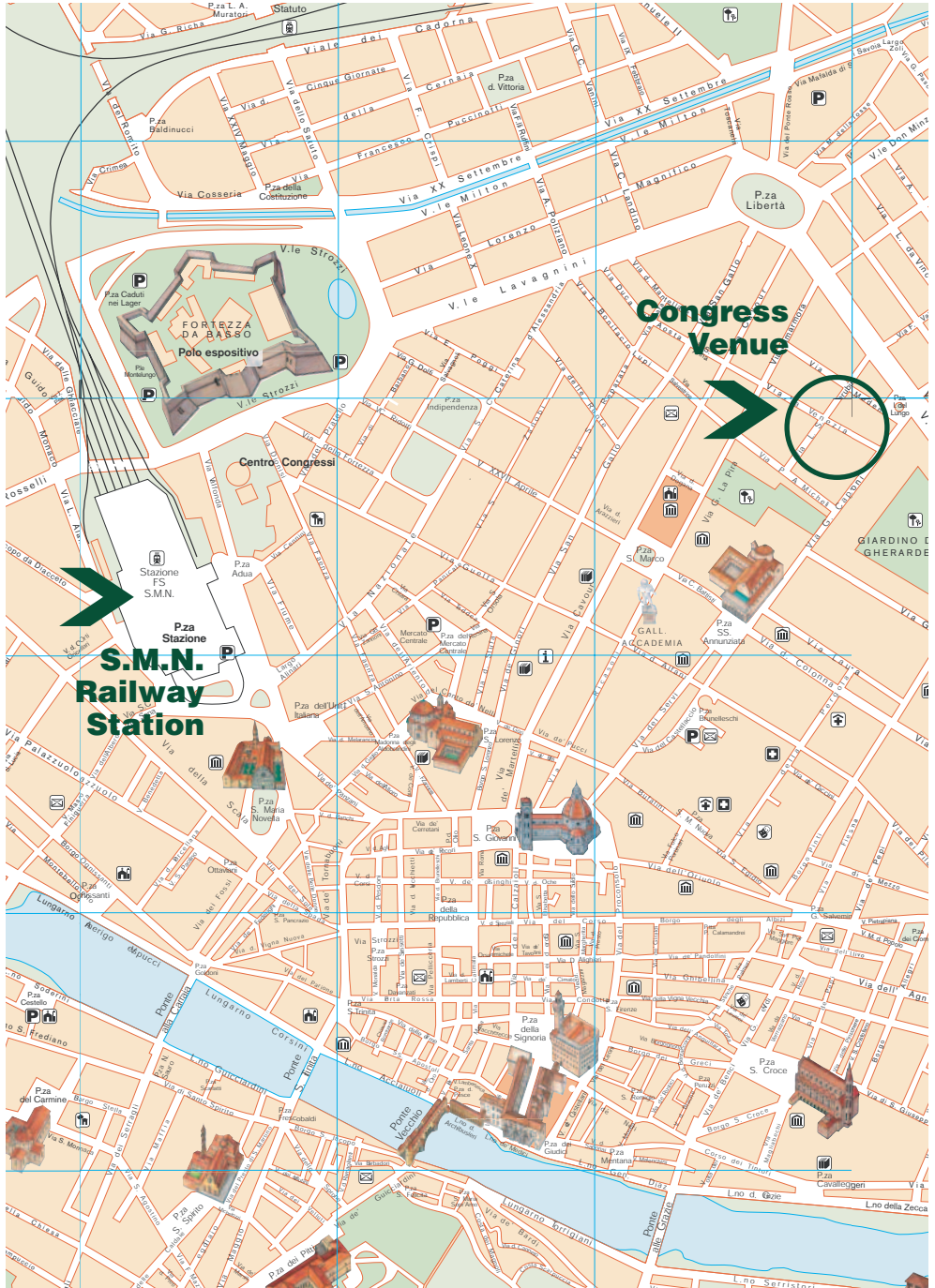
*From North:* exit Firenze Nord, follow directions for the city centre “Centro”.

*From South:* exit Firenze Sud, follow directions for the city centre “Centro”.

Maps and routes are available on [www.viamichelin.it](http://www.viamichelin.it)

Near to the congress venue different fee parking lots are available for delegates to park their personal cars.

# Map of Florence



*Organising Secretariat*



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